CUSTOM BASEBALLS USA

COMPETE • CONNECT • GIVE • GLORIFY

WHY SPONSOR CBUSA?

MORE THAN BASEBALL

Using baseball to make a positive impact in players, families and our community.

We Play for More



CHRIST CENTERED

FAITH BUILDS STRONGER PLAYERS AND PEOPLE.

Our tournaments are built around faith, character, service and glorifying Christ through the game. We share Biblical principles, encourage positive choices and help create opportunities for meaningful conversations on and off the field.

"Let your light shine before others..."
Matthew 5:16



SERVE OUR COMMUNITY

BASEBALL CREATES OPPORTUNITIES TO DO GOOD.

Each tournament supports a cause — from food drives and holiday giving to player scholarships and other initiatives that serve families and people in need. We use baseball as a platform to make a real difference in our community.

"It is more blessed to give than to receive."
Acts 20:35



DEVELOP LEADERS

TODAY'S PLAYERS. TOMORROW'S LEADERS.

Athletics is one of the greatest classrooms for life. We teach leadership, humility, accountability, teamwork, perseverance and serving others — lessons that extend far beyond baseball and prepare players to make a positive impact in the world.

"Whatever you do, work at it with all your heart..."
Colossians 3:23



KEEP BASEBALL AFFORDABLE

MORE KIDS PLAY. STRONGER PROGRAMS. BRIGHTER FUTURES.

We intentionally keep tournament costs low and eliminate gate and parking fees so families aren't nickel-and-dimed. This allows programs to keep costs down for families — or reinvest those dollars into coaching, training and developing their players.

"For God so loved the world..."
John 3:16

THAT'S WHERE OUR SPONSORS COME IN.

Keeping costs low means CBUSA chooses not to pass every expense on to teams and families. Sponsorships help us continue providing affordable tournaments, supporting community initiatives and investing in young athletes.

YOUR SPONSORSHIP HELPS US KEEP BASEBALL AFFORDABLE WHILE USING THE GAME TO MAKE AN IMPACT.

- ✓ INVEST IN PLAYERS
- ✓ STRENGTHEN FAMILIES
- ✓ SERVE OUR COMMUNITY
- ✓ BUILD LEADERS
- ✓ GLORIFY CHRIST

15,000+
WEBSITE PAGE VIEWS IN THE LAST 30 DAYS

$20,000+
RAISED FOR PLAYERS AND PROGRAMS

30
HIGH SCHOOL PLAYERS TRAINED AS UMPIRES

LET'S PARTNER TO MAKE A BIGGER IMPACT.

RYAN KING
949-466-4880
Support@custombaseballs.net

CBUSA
CUSTOM BASEBALLS USA

SUPPORTING CBUSA ATHLETICS
A NONPROFIT ORGANIZATION
USING BASEBALL TO SERVE PLAYERS, FAMILIES AND OUR COMMUNITY.

KEEP COSTS LOW. BUILD PLAYERS UP. SERVE OTHERS. GLORIFY CHRIST. MATTHEW 5:16

CBUSA

COMPETE • CONNECT • GIVE • GLORIFY

SPONSORSHIP OPPORTUNITIES

MORE THAN BASEBALL

Partner with CBUSA and make a lasting impact through baseball. Your support helps us keep tournament costs low, serve our community, and invest in the next generation of athletes.

FAITH
CHARACTER
COMMUNITY
OPPORTUNITY

PRESENTING SPONSOR
CBUSA TOURNAMENT SERIES
$2,500+

- Premium season-long placement
- Logo on all tournament materials (website, social media, banners, flyers)
- Naming opportunities (ex. "CBUSA [Your Name] Tournament Series")
- Featured in post-tournament social media (Champions, Finalists, MVPs, Difference Maker)
- Recognition at every event through June 2027
- Trusted partner in helping us impact players, families and the community

OUR BIGGEST IMPACT

SEASON COMMUNITY IMPACT SPONSOR
$1,500

- Recognition across CBUSA's service-focused tournaments, website and social media
- Banner placement at all events
- Help create real opportunities for players and families in need
- Featured in community initiative promotions (ex. food drive, scholarships, holiday giving)

INVEST IN OUR COMMUNITY

DIFFERENCE MAKER SPONSOR
$750

- Helps fund player/team awards recognizing character, service, humillty, kindness and leadership
- Your logo on award materials and tournament recognition

BUILD BETTER ATHLETES

TOURNAMENT CAUSE SPONSOR
$500

- Sponsor one tournament and its community-service initiative (ex. food drive, scholarships, adopt a family)
- Recognition on tournament materials, website and social media
- Featured in event-day announcements

MAKE A DIFFERENCE LOCALLY

WEBSITE SPONSOR
$500

- Logo and clickable link on the CBUSA tournament sponsorship section
- 15,000+ page views in the last 30 days
- Year-round exposure

ONLINE EXPOSURE

HOME RUN DERBY SPONSOR
$500
PER EVENT

- Branding for Friday Night Home Run Derby
- Social media and on-site recognition
- A fan favorite with great visibility

BIG HITS BIGGER IMPACT

CHAMPIONS & FINALISTS SOCIAL SPONSOR
$500

- Your logo featured in our post-tournament social media shoutouts (Champions, Finalists, MVPs, Difference Maker Award Winners)
- Exposure at every event through June 2027

CELEBRATE THE JOURNEY

BANNER SPONSOR
$250

- Your banner displayed at every CBUSA tournament through June 2027
- Great for brand exposure and community visibility

BE SEEN ALL SEASON

VENDOR BOOTH (SEASON)
$250

- Booth access at all CBUSA tournaments through June 2027
- Great for product sales, giveaways and brand exposure

CONNECT WITH FAMILIES

VENDOR BOOTH (SINGLE EVENT)
$100

- Booth space at one CBUSA tournament
- Engage directly with teams and families

GET IN THE GAME

We Play for More

- CHRIST CENTERED
- SUPPORTING OUR COMMUNITY
- DEVELOPING LEADERS
- KEEPING BASEBALL AFFORDABLE



LOCAL BUSINESSES. REAL IMPACT.

USING BASEBALL TO MAKE A POSITIVE IMPACT IN PLAYERS, FAMILIES AND OUR COMMUNITY.

We Play for More

CONTACT US TODAY

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Support@custombaseballs.net

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USING BASEBALL TO TEACH OUR PLAYERS HOW TO LIVE A MEANINGFUL LIFE | MATTHEW 5:16